

## SERVICE BRIEF

# Virtual CIO

Acquire a dedicated, knowledgeable IT expert for unified technology communications.

### The Ultimate Customer Service Experience

*With a virtual CIO, your business contacts one of Pulse Technology Solutions' tech professionals for any and all IT concerns.*

If someone is promising you good customer service, you would expect them to remember important details like your name and past interactions. By knowing every detail about the IT needs of your company, your virtual CIO can provide you with the ultimate customer service experience.



It is the job of the virtual CIO to work closely with you and learn everything they can about the needs of your company. This is what drives the ultimate customer service experience. When it comes down to it, a virtual CIO is like a high-level consultant who has your best interests in mind.

Your virtual CIO works for you and with you in order to best accomplish the IT goals of your business. Even if you are not a technology expert and do not know what technology you need, the virtual CIO will be able to assess where you want to take your company and recommend the best technology for your businesses specific needs.

### Create an IT Plan That Fits Your Needs

*A virtual CIO will build out a long-term IT plan for your business, saving you money.*

Because the virtual CIO knows so much about your business, they will be able to develop an IT plan for your company that will actually save money. As you know from your own business experiences, any plan that is done right and is well implemented will save you money because it means less hang ups and no wasted time or expenses from doing something incorrectly.

When the virtual CIO makes an IT plan for your company, they take into consideration important planning details like your budget, your projections for growth, the needs of your customers and employees, and the goals of your business. The virtual CIO will also use their technology expertise to assess your current network infrastructure and determine when hardware components will need to be replaced, along with what new technologies will best serve your company's needs.

### Expert Advice at a Fraction of the Cost

*Get the experience of a knowledgeable executive without having to hire one full time.*

A virtual CIO is the perfect IT solution for any business with a tight personal budget. Your virtual CIO has the experience and the connections available to make magic happen with your technology. With a close network of industry professionals, as well as plenty of personal experience to call upon, your virtual CIO will be able to provide your business with the IT solutions it deserves, at a fraction of the price. In fact, the virtual CIO can even act as a mentor for your staff by helping them develop their technology skills, so they can be more efficient with your business's solutions.

### Features

- A Dedicated, Qualified IT Technician
- Expert Consultation Services
- IT Roadmaps Detailing Future Expenses
- Training and Mentoring for End-Users

### Benefits

- Your virtual CIO knows your business's technology inside and out.
- Expert technology advice concerning and all changes made to your IT infrastructure.
- Professional IT consultation without adding another salary to your budget.
- Access to a vast network of vendors and IT experts.
- Regular IT review meetings to stay focused on your goals.
- Assistance with training your in-house personnel.

**Get Proactive! Call Us TODAY!**

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